

Hikvision Digital Signage Solution

Get your message out in style and in a green way, with Hikvision's excellent Digital Signage products. The visual performance is stunning, and, with HikCentral FocSign software, users can create online programming and schedules for a wide range of scenarios.



Common Challenges



Challenges in Traditional On-Site Advertising

1. Hard to manage multiple sites
2. Materials are used one time, then create waste
3. High cost of advertisement creation
4. Lack of flexibility when changing message

New Challenges in Today's Settings

No effective methods and high cost of human resources for flow control or temperature screening methods for areas with high foot traffic



How Hikvision Beats Challenges

Hikvision now offers an integrated solution: the digital signage not only serves as a media player for a variety of advertisements, but also enables instant visualization of crowd numbers and temperature status, and can even help with touch-free employee attendance.



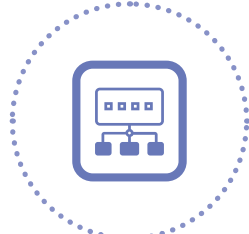
Flexible and efficient advisement display and management

- Enjoy more convenience and efficiency by flexibly releasing and changing digital advertisements



Ready-to-go design templates

- Eight pre-installed program templates are ready for use, saving time and money
- Flexible management for 13 different types of materials



Cross-network management

- Cross-network segment configuration for high-efficiency, multi-site management using a central manager (ISUP)



Advertising in a green way

- Advertising in a digital and environmental friendly way, saving the use of paper



Multiple applications suit various business scenarios

- Single- or multiple-person attendance and temperature screening without physical contact, satisfying the needs of more business scenarios

Recommended setup of a Hikvision solution



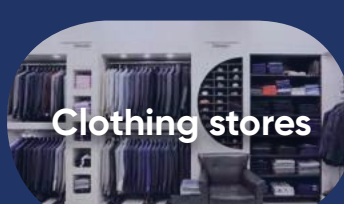
Application Scenarios



Catered events



Supermarkets



Clothing stores

Product Showcase

Hikvision FocSign

Software for Central Management

- Supports remote management for up to 1,024 channels
- Supports 29 languages
- Supports cross-network segment management (ISUP)
- Eight advertising templates pre-installed
- Supports setup wizard for operation

Digital Signage Displays

Wall-Mounted Series

Sizes: **22/32/43/55**-inch



Sizes: **43/55**-inch

Floor-Standing Series



DS-D6032FN-B**Indoor Wall-Mounted Digital Signage**

The digital signage is used to broadcast information, release news, advertise products, etc., which is widely applicable to industry of entertainment, finance, traffic, etc.

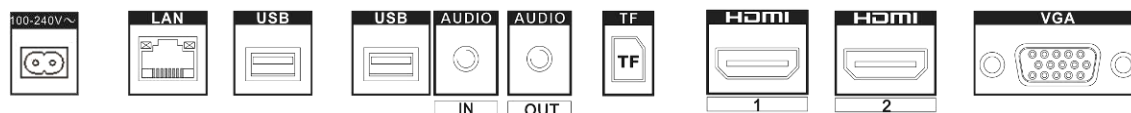
- Plastic shell appearance, slim frame, and all-in-one design.
- Exquisite image, industrial A+ panel, auto-coloring and image-enhancing engine.
- Variable materials, static and dynamic materials, including the pictures, audio, video, scrolling subtitle, PDF, webpages, live video, number calling, pop-up pictures, etc.
- Flexible program schedule, free schedules and district play of multiple materials and variable play modes: play by day, play by week, play by loop, custom play, etc.
- Centralized management, remotely control and manage one screen or more screens, such as timed startup/shutdown, quick startup/shutdown, brightness/volume timed adjustment, and screenshot preview, remotely release programs and updates local (USB) programs.
- Organization permission, 5-level organization is available for managing materials, programs, terminals, and users, and support creating custom users, allocating permission for users according to user level, and permission templates.
- Multiple security safeguards, 3-level check of materials, programs and schedules to prevent mistake release, encryption of data in storage and transmission to prevent data tampering, and with no default password, users can activate and set initial password to guarantee the password safety.

▪ Specification

Model		DS-D6032FN-B
Display	Screen Size	32 inch
	Resolution	1920 × 1080
	Active Display Area	698.4 (H) mm × 392.85 (V) mm
	Pixel Pitch	0.12125 (H) mm × 0.36375(V) mm
	Backlight	E-LED
	Viewing Angle	178° (H)/178° (V)
	Brightness	350 cd/m ²
	Contrast Ratio	4000 : 1
	Color Depth	8 bit, 16.7 M
	Response Time	6.5 ms
	Color Gamut	72% NTSC
	Reliability	7 × 24 h
	Refresh Rate	60 Hz
Built-in System	Operation System	Android 8.1
	Processor	Cortex-A17, 4-core, main frequency 1.6 GHz
	Memory	2 GB
	Built-in Storage	16 GB EMMC
Interface	Video & Audio Input	AUDIO IN × 1, HDMI × 2, VGA × 1
	Video & Audio Output	AUDIO OUT × 1, speaker (8 Ω 2 W) × 2
	Network Interface	LAN × 1, Wi-Fi × 1
	Data Transmission Interface	USB 2.0 × 2, TF Card × 1, BT 4.0 × 1
Power	Standby Consumption	≤ 0.5 W
	Input Voltage	100 to 240 VAC, 50/60 Hz
	Power Consumption	≤ 75 W
Working Environment	Working Temperature	0 °C to 40 °C (32 °F to 104 °F)
	Working Humidity	10% to 80% RH
	Storage Temperature	-20 °C to 60 °C (-4 °F to 140 °F)
	Storage Humidity	10% to 80% RH
General	Material Type	DAT, MPG, VOB, TS, AVI, MKV, MP4, MOV, 3GP, TS, FLV, WEBM, ASF, MP1, MP2, MP3, WMA, WAV, OGG, OGA, FLAC, ACC, M4A, XMF, MXMF, RTTTL, RTX, OTA, IMY, JPG, JPEG, BMP, GIF, PNG
	Mounting Type	Wall mounting (horizontally or vertically)
	Product Dimensions (W × H × D)	723.24 mm × 423.25 mm × 61.5 mm (with wall-mounted backboard) (28.47" × 16.66" × 2.42") 723.24 mm × 423.25 mm × 45.13 mm (without wall-mounted backboard) (28.47" × 16.66" × 1.78")
	Package Dimensions (W × H × D)	898 mm × 152 mm × 544 mm (35.35" × 5.98" × 21.42")
	Net Weight	5.930 kg (13.01 lb.)
	Gross Weight	9.180 kg (20.13 lb.)
	Packing List	Digital signage × 1, power cord × 1, remote control × 1, wall-mounted backboard × 1, package of mounting bolts × 1, wall-mounted screw × 4, desiccative × 1, quick start guide × 1

Physical Interface

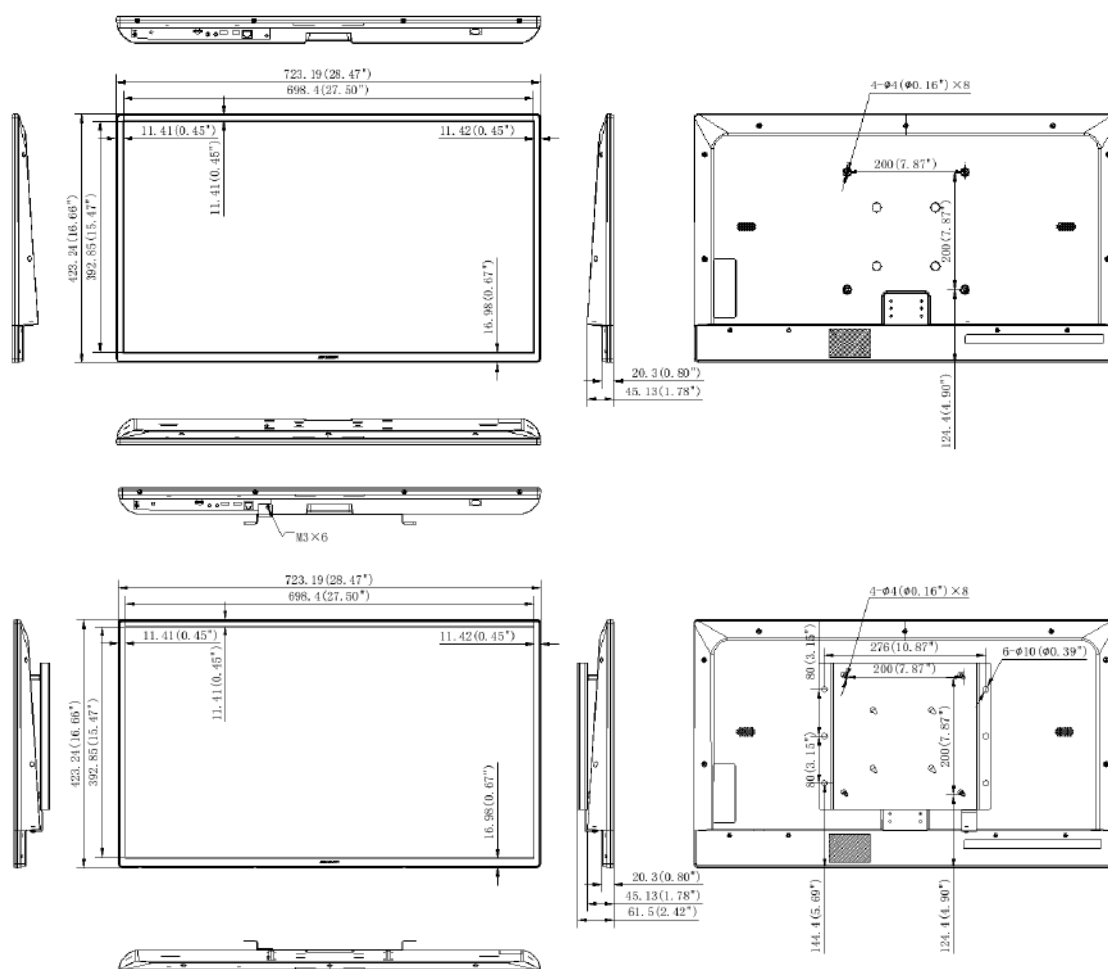
Interface	Description	Interface	Description
100 ~ 240 V~	Power supply	LAN	Ethernet interface
USB	USB 2.0 interface	AUDIO IN	Audio input interface
Audio out	Audio output interface	TF	TF card interface
Power	Power indicator	--	--



Available Model

DS-D6032FN-B

Dimension



Unit: mm

Headquarters

No.555 Qianmo Road, Binjiang District,
Hangzhou 310051, China
T +86-571-8807-5998
www.hikvision.com

Follow us on social media to get the latest product and solution information.



DS-D6043FN-B

Wall-mounted Digital Signage



- **Metallic Appearance:** Light weight body with integrative design. The front high-transmittance tempered glass provides reliable protection.
- **Exquisite Image:** Industrial A+ panel, auto-coloring and image-enhancing engine.
- **Variable Materials:** Supports static and dynamic materials, including the pictures, audio, video, scrolling subtitle, PDF, webpages, live video, number calling, pop-up pictures, etc.
- **Flexible Program Schedule:** Supports free schedules and district play of multiple materials; Supports variable play modes: play by day, play by week, play by loop, custom play, etc.
- **Organization Permission:** 5-level organization is available for managing materials, programs, terminals, and users; Supports creating custom users, allocating permission for users according to user level, and permission templates.
- **Multiple Security Safeguards:** 3-level check of materials, programs and schedules to prevent mistake release; Encryption of data in storage and transmission to prevent data tampering; With no default password, users can activate and set initial password to guarantee the password safety.
- **Screen center remote control:** the infrared remote control receiver is integrated in the center of the screen, and the remote control can be operated by aiming at the screen.
- **Excellent structural design:** built-in slot antenna is adopted, no separate antenna outlet is available, beautiful signal strength and protection are guaranteed at the same time; fan free cooling structure design is supported, silent, energy-saving and environmental protection are ensured.

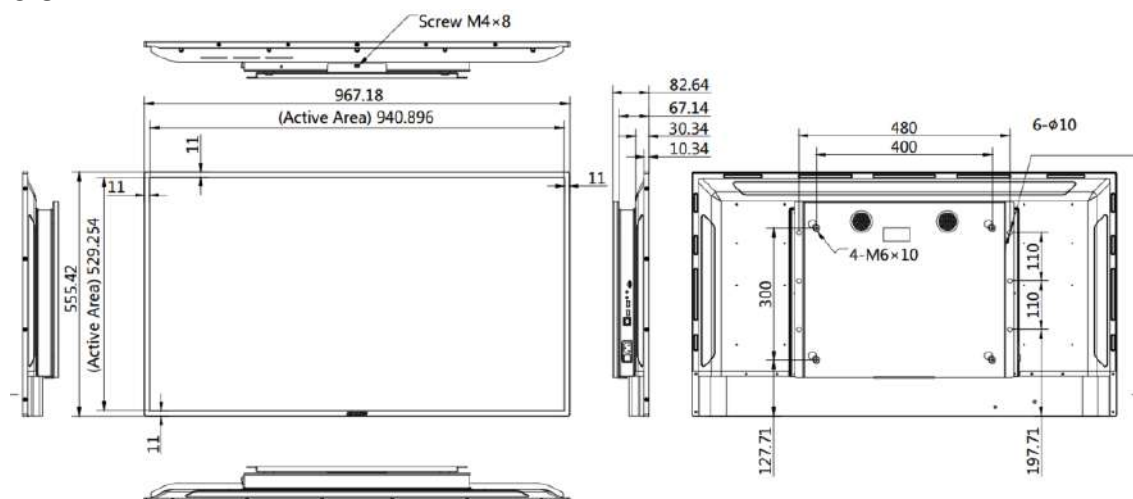
• Specification

Model		DS-D6043FN-B
Display	Viewing Angle	178° (H) /178° (V)
	Contrast Ratio	1200:1
	Screen Size	42.5 inch
	Active Display Area	940.896 (H) x 529.254 (V) mm
	Backlight	LED
	Pixel Pitch	0.163 (H) × 0.490 (V) mm
	Resolution	1920 × 1080
	Brightness	500 cd/m ²
	Color Depth	8 bit, 16.7 M
	Response Time	8 ms
	Color Gamut	72% NTSC
	Reliability	7 × 24 H
	Refresh Rate	60 Hz
Working Environment	Storage Temperature	-20 °C to 60 °C (-4 °F to 104 °F)
	Storage Humidity	5% to 90% RH
General	Material Type	DAT, MPG, VOB, TS, AVI, MKV, MP4, MOV, 3GP, TS, FLV, WEBM, ASF, MP1, MP2, MP3, WMA, WAV, OGG, OGA, FLAC, ACC, M4A, XMF, MXMF, RTTTL, RTX, OTA, IMY, JPG, JPEG, BMP, GIF, PNG
	Power Supply	100 to 240 VAC, 50/60 Hz
	Power Consumption	≤ 95 W
	Standby Consumption	≤ 10 W
	Working temperature	0 °C to 40 °C (32 °F to 104 °F)
	Working humidity	10% to 80% RH
	Product Dimensions (W × H × D)	967.18 × 555.42 × 67.14 mm (without wall-mounted backboard) (38.08 × 21.87 × 2.64 inch), 967.18 × 555.42 × 82.64 mm (with wall-mounted backboard) (38.08 × 21.87 × 3.25 inch)
	Package Dimensions (W × H × D)	904 × 643 × 210 mm
	Net weight	16.1 kg (35.49 lb.)
	Gross weight	18.24 kg (40.21 lb.)
	Packing List	Wall-mounted backboard, Power cord, Remote control, Battery, User Manual
Built-in System	Operation System	Android 6.0.1
	Processor	Cortex-A17, 4-core, 1.6 GHz
	Memory	2 GB
	Built-in Storage	8 GB (EMMC), 32 GB TF card
Interface	Video & Audio Input	AUDIO IN × 1
	Video & Audio Output	AUDIO OUT × 1
	Network Interface	LAN × 1, Wi-Fi × 1
	Data Transmission Interface	USB 2.0 × 2, TF Card × 1, BT 4.0 × 1
Internal Function	Loudspeaker	Built-in speaker (8 Ω, 2 W) × 2

Available Model

DS-D6043FN-B

Dimension



Headquarters

No.555 Qianmo Road, Binjiang District,
Hangzhou 310051, China
T +86-571-8807-5998
www.hikvision.com

Follow us on social media to get the latest product and solution information.



Hikvision



HikvisionHQ



HikvisionHQ



Hikvision_Global



Hikvision
Corporate Channel



hikvisionhq



Package Dimensions (W × H × D)	898 mm × 152 mm × 544 mm (35.35" × 5.98" × 21.42")	904(W) × 643(H) × 210(D) mm
Net Weight	5.930 kg (13.01 lb.)	16.1 kg (35.49 lb)
Gross Weight	9.180kg (20.13 lb.)	18.24 kg (40.21 lb)
Packing List	Digital signage × 1, power cord × 1, remote control × 1, wall-mounted backboard × 1, package of mounting bolts × 1, wall-mounted screw × 4, desiccative × 1, quick start guide × 1	Wall-mounted backboard, Power cord, Remote control, Battery, User Manual
Video & Audio Input	AUDIO IN × 1, HDMI × 2, VGA × 1	AUDIO IN × 1
Video & Audio Output	AUDIO OUT × 1, speaker (8 Ω 2 W) × 2	AUDIO OUT × 1
Network Interface	LAN × 1, Wi-Fi × 1	LAN × 1, Wi-Fi × 1
Data Transmission Interface	USB 2.0 × 2, TF Card × 1, BT 4.0 × 1	USB 2.0 × 2, TF Card × 1, BT 4.0 × 1
Standby Consumption	≤ 0.5 W	≤ 10 W
Input Voltage	100 to 240 VAC, 50/60 Hz	N.A.
Power Consumption	≤ 75 W	≤ 95 W
Working Temperature	0 °C to 40 °C (32 °F to 104 °F)	0 °C to 40 °C (32 °F to 104 °F)
Working Humidity	10% to 80% RH	10% to 80% RH
Storage Temperature	-20 °C to 60 °C (-4 °F to 140 °F)	-20 °C to 60 °C (-4 °F to 104 °F)
Storage Humidity	10% to 80% RH	5% to 90% RH