

# Hikvision Digital Signage Solution

Get your message out in style and in a green way, with Hikvision's excellent Digital Signage products. The visual performance is stunning, and, with HikCentral FocSign software, users can create online programming and schedules for a wide range of scenarios.



## Common Challenges



### Challenges in Traditional On-Site Advertising

1. Hard to manage multiple sites
2. Materials are used one time, then create waste
3. High cost of advertisement creation
4. Lack of flexibility when changing message

### New Challenges in Today's Settings

No effective methods and high cost of human resources for flow control or temperature screening methods for areas with high foot traffic

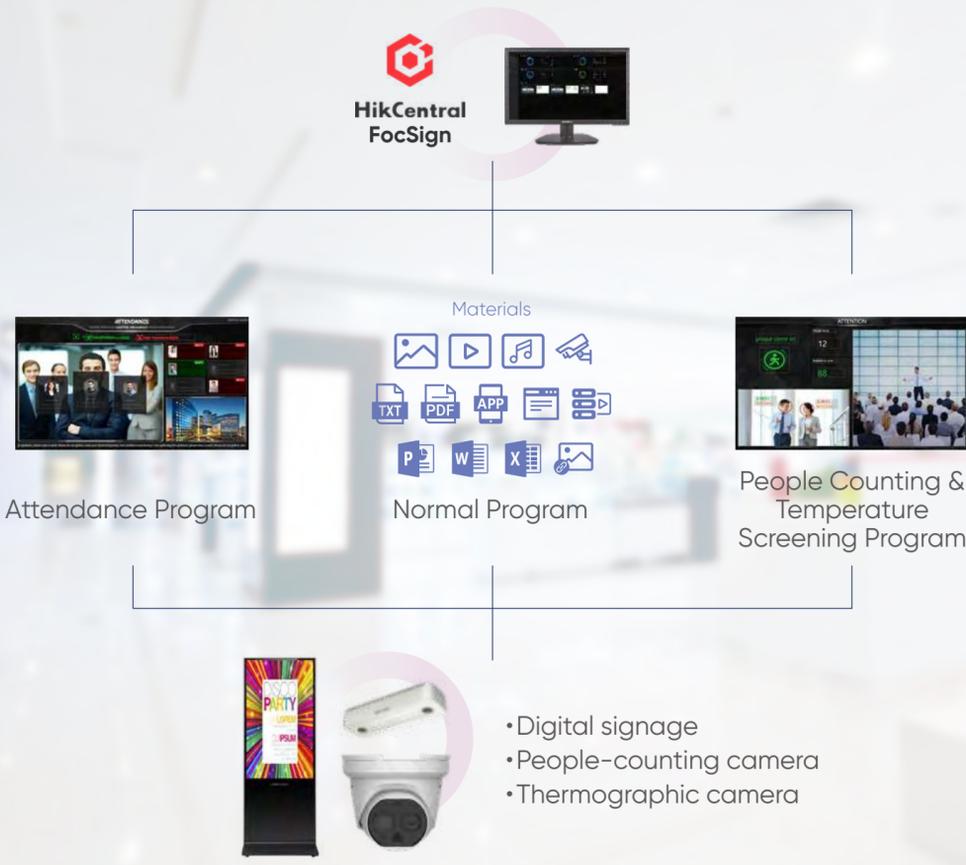


## How Hikvision Beats Challenges

Hikvision now offers an integrated solution: the digital signage not only serves as a media player for a variety of advertisements, but also enables instant visualization of crowd numbers and temperature status, and can even help with touch-free employee attendance.

- 
**Flexible and efficient advisement display and management**
  - Enjoy more convenience and efficiency by flexibly releasing and changing digital advertisements
- 
**Ready-to-go design templates**
  - Eight pre-installed program templates are ready for use, saving time and money
  - Flexible management for 13 different types of materials
- 
**Cross-network management**
  - Cross-network segment configuration for high-efficiency, multi-site management using a central manager (ISUP)
- 
**Advertising in a green way**
  - Advertising in a digital and environmental friendly way, saving the use of paper
- 
**Multiple applications suit various business scenarios**
  - Single- or multiple-person attendance and temperature screening without physical contact, satisfying the needs of more business scenarios

### Recommended setup of a Hikvision solution



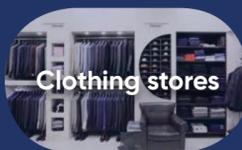
## Application Scenarios



Catered events



Supermarkets



Clothing stores

## Product Showcase

### Hikvision FocSign

#### Software for Central Management

- Supports remote management for up to 1,024 channels
- Supports 29 languages
- Supports cross-network segment management (ISUP)
- Eight advertising templates pre-installed
- Supports setup wizard for operation

### Digital Signage Displays

Wall-Mounted Series

Sizes: **22/32/43/55**-inch



Sizes: **43/55**-inch

Floor-Standing Series



## DS-D6043UL-B/S Standing Digital Signage



- Metallic Appearance Light weight body with integrative design. The front high-transmittance tempered glass provides reliable protection.
- Exquisite Image Industrial A+ interface, auto-coloring and image-enhancing engine.
- Variable Materials Static and dynamic materials, including pictures, audio, video, scrolling subtitle, PDF, webpage, live video, number calling, pop-up pictures, etc.
- Flexible Program Schedule. Free schedule and district display of multiple materials. Multiple play modes with customization support.
- Centralized Management. Remotely control and manage one or more screens, such as timed startup/shutdown, quick startup/shutdown, brightness/volume timed adjustment, and screenshot preview. Remote program release and local (USB) program update.
- Organization Permission. 5-level organization available for managing materials, programs, terminals, and users. Create custom user with precise permission assignment. Multiple permission templates available.
- Multiple Security Safeguards. 3-level check of materials, programs, and schedules to prevent mistake release. Screensaver password to protect displaying. Encryption of data storage and transmission to avoid data tampering. With no default password, users can activate and set initial password to guarantee the password safety.

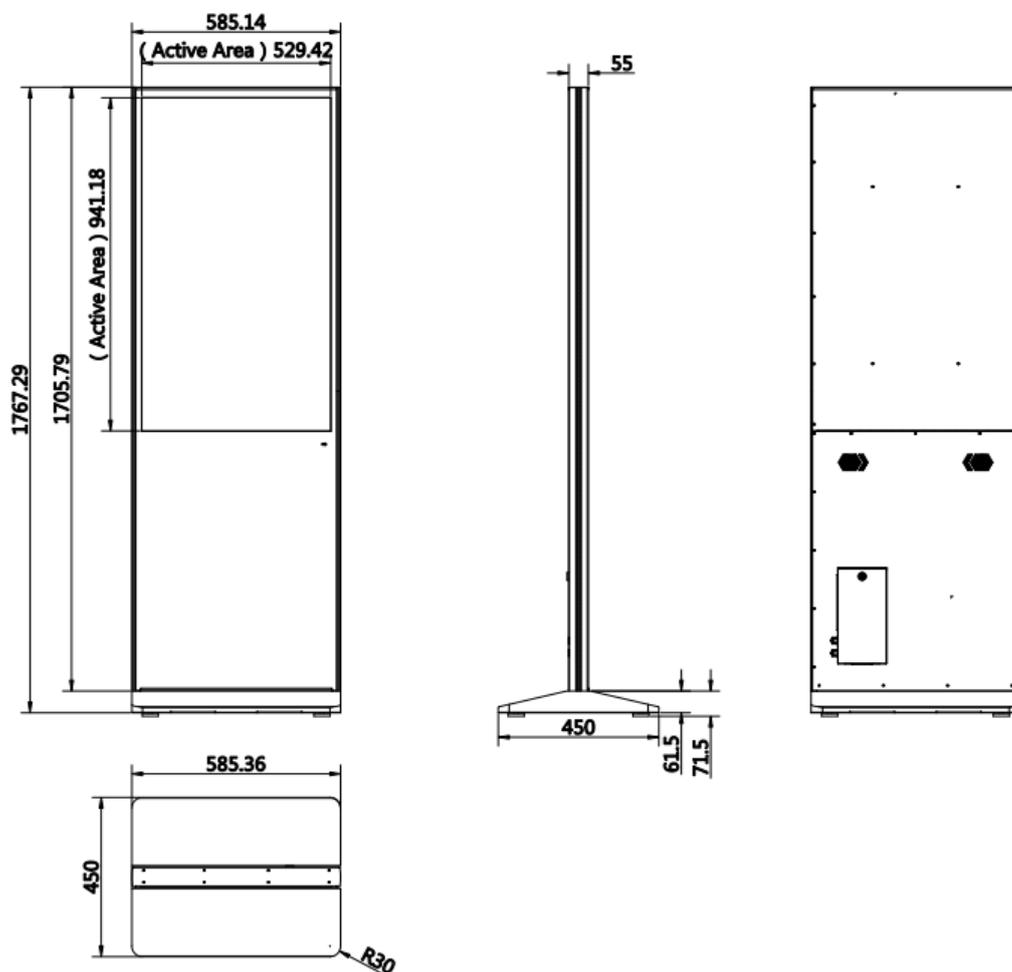
## ▪ Specification

Model		DS-D6043UL-B/S
Display	Viewing Angle	178° (H) /178° (V)
	Contrast Ratio	5000:1
	Screen Size	42.5 inch
	Active Display Area	941.184 (H) mm x 529.416 (V) mm
	Backlight	D-LED
	Pixel Pitch	0.2451(H) mm x 0.2451 (V) mm
	Resolution	3840 × 2160
	Brightness	500 cd/m <sup>2</sup>
	Color Depth	8 bit + FRC
	Response Time	6.5 ms
	Color Gamut	72% NTSC
	Reliability	7 × 24 H
	Refresh Rate	60 Hz
Built-in System	Operation System	Android 8.1.0
	Processor	Cortex-A17, 4-core, main frequency 1.6 GHz
	Memory	2 GB
	Built-in Storage	16 GB EMMC
Interface	Video & Audio Input	AUDIO IN × 1, HDMI IN × 2, VGA IN × 1
	Video & Audio Output	AUDIO OUT × 1
	Network Interface	LAN × 1, Wi-Fi
	Data Transmission Interface	USB 2.0 × 2, BT 4.2 × 1, TF card × 1
Internal Function	Loudspeaker	2 × built-in speaker, 8 Ω 5 W
Working Environment	Storage Temperature	10% to 80%
	Storage Humidity	5% to 90% RH
General	Material Type	DAT, MPG, VOB, TS, AVI, MKV, MP4, MOV, 3GP, TS, FLV, WEBM, ASF, MP1, MP2, MP3, WMA, WAV, OGG, OGA, FLAC, ACC, M4A, XMF, MXMF, RTTTL, RTX, OTA, IMY, JPG, JPEG, BMP, GIF, PNG
	Power Supply	100 to 240 VAC, 50/60 Hz
	Power Consumption	≤ 150 W
	Standby Consumption	< 0.5 W
	Working temperature	0 °C to 40 °C (32 °F to 104 °F)
	Working humidity	10% to 80% RH
	Product Dimensions (W × H × D)	Without base: 585.14 mm × 1705.79 mm × 55 mm (23.05" × 67.21" × 2.17") With base: 585.14 mm × 1767.29 mm × 450 mm (23.05" × 69.63" × 17.73")
	Package Dimensions (W × H × D)	1935 mm× 765 mm × 303 mm (76.18" × 30.12" × 11.93")
	Net weight	48.46 kg (106.84 lb.)
	Gross weight	63.46 kg (139.91 lb.)
	Packing List	Screen, Base, Key, Screw Kit, Installation Manual

▪ **Available Model**

DS-D6043UL-B/S

▪ **Dimension**



Unit: mm

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## DS-D6055UL-B/S Standing Digital Signage



- Metallic Appearance Light weight body with integrative design. The front high-transmittance tempered glass provides reliable protection.
- Exquisite Image Industrial A+ interface, auto-coloring and image-enhancing engine.
- Variable Materials Static and dynamic materials, including pictures, audio, video, scrolling subtitle, PDF, webpage, live video, number calling, pop-up pictures, etc.
- Flexible Program Schedule. Free schedule and district display of multiple materials. Multiple play modes with customization support.
- Centralized Management. Remotely control and manage one or more screens, such as timed startup/shutdown, quick startup/shutdown, brightness/volume timed adjustment, and screenshot preview. Remote program release and local (USB) program update.
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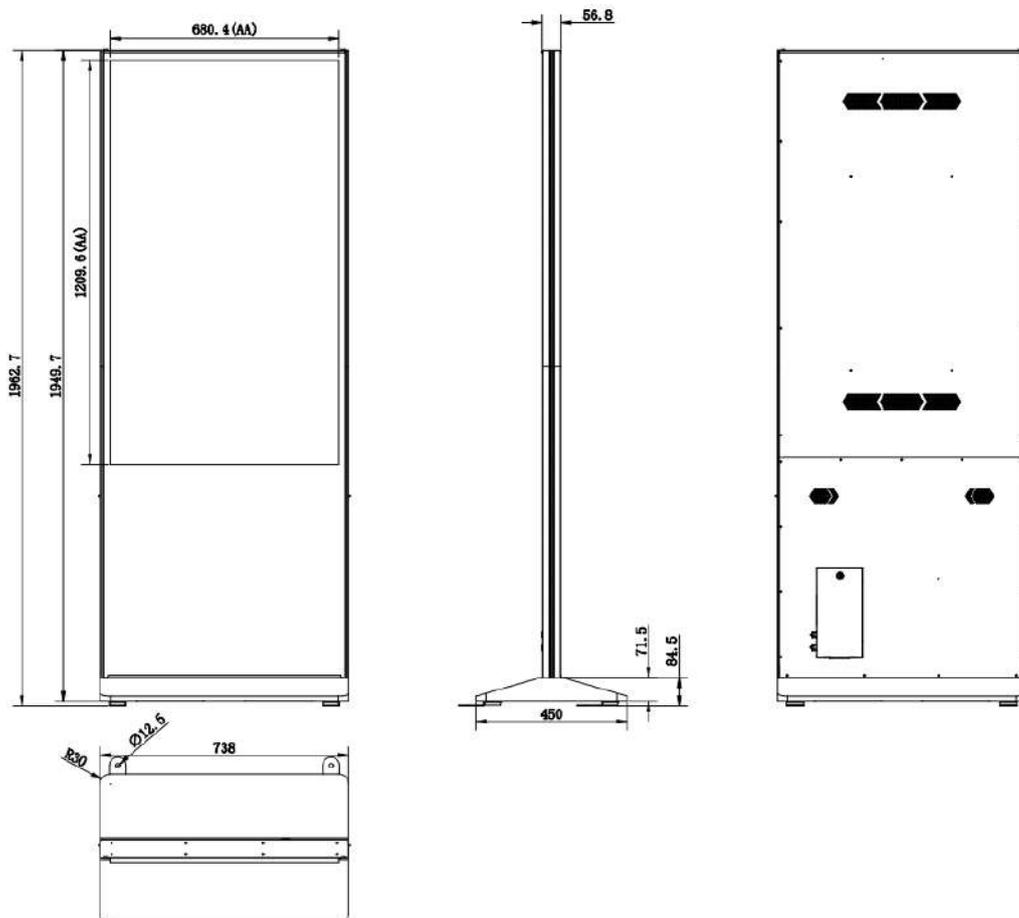
## ▪ Specification

Model		DS-D6055UL-B/S
Display	Viewing Angle	178° (H)/178° (V)
	Screen Size	54.6 inch
	Active Display Area	1209.6 (H) × 680.4 (V) mm
	Backlight	D-LED
	Pixel Pitch	0.315 (H) × 0.315 (V)mm
	Resolution	3840 × 2160
	Brightness	500 cd/m <sup>2</sup>
	Color Depth	10 bit, (8 bit + FRC)
	Contrast Ratio	5000:1
	Response Time	6.5 ms
	Color Gamut	72% NTSC
	Refresh Rate	60 Hz
Built-in System	Operation System	Android 8.1.0
	CPU	Cortex-A17, 4-core, 1.6 GHz
	Memory	2 GB
	Storage	16 GB EMMC
Interface	Video & Audio Input	AUDIO IN × 1, HDMI IN × 2, VGA IN × 1
	Video & Audio Output	AUDIO OUT × 1
	Network Interface	1 x LAN, Wi-Fi, BT 4.2
	Data Transmission Interface	2 x USB, 1 x TF Card
	Loudspeaker	2 × built-in speaker, 8 Ω 5 W
General	Product Dimensions (W × H × D)	1962.7 (H) × 738 (V) × 450 (D) mm (77.27" × 29.06" × 17.72" )
	Power Supply	100 to 240 VAC, 50/60 Hz
	Power Consumption	≤ 150 W
	Working humidity	0% to 90% (no condensation)
	Standby Consumption	< 0.5 W
	Working temperature	0 °C to 40 °C (32 °F to 104 °F)
	Material Type	Supports DAT, MPG, VOB, TS, AVI, MKV, MP4, MOV, 3GP, TS, FLV, WEBM, ASF, MP1, MP2, MP3, WMA, WAV, OGG, OGA, FLAC, ACC, M4A, XMF, MXMF, RTTTL, RTX, OTA, IMY, JPG, JPEG, BMP, GIF, PNG
	Package Dimensions (W × H × D)	2100 (H) × 916 (V) × 303 (D) mm (82.68" × 36.06" × 11.93")
	Packing List	1 × Screen, 1 × Base, 1 × Key, 1 × Screw Kit, 1 × Installation Manual
	Net Weight	66.190 kg (145.92 lb.)
Gross Weight	81.190 kg (178.99 lb.)	

## ▪ Available Model

DS-D6055UL-B/S

▪ **Dimension**



Unit: mm

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# Product Comparison

## Technical Parameters

- Highlights Differences
- All Parameters



Selected Product



COMPARE



Add product to compare

Add product to compare

<p><b>DS-D6043UL-B/S</b> 43-inch Floor Standing Digital Signage</p>	<p><b>DS-D6055UL-B/S</b> 55-inch Floor Standing Digital Signage</p>
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### Operation System

Android 8.1.0	Android 8.1.0
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### Processor

Cortex-A17, 4-core, main frequency 1.6 GHz	N.A.
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### Memory

2 GB	2 GB
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### Built-In Storage

16 GB EMMC	N.A.
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### Viewing Angle

178°(H) /178°(V)	Horizontal: 178°, Vertical: 178°
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### Contrast Ratio

5000:1	5700: 1
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### Screen Size

42.5 inch	54.6 inch
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### Active Display Area

941.184(H)mm x 529.416(V)mm	1209.6(H) × 680.4(V) mm
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### Backlight

D-LED	D-LED
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### Pixel Pitch

0.2451(H) mm x 0.2451(V)mm	0.315(H) x 0.315(V)mm
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### Resolution

3840 × 2160	3840 × 2160
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### Brightness

500 cd/m <sup>2</sup>	500 cd/m <sup>2</sup>
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### Color Depth

8bit+FRC	8bit+FRC
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### Response Time

6.5 ms	6.5 ms
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### Color Gamut

72% NTSC	72% NTSC
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### Reliability

7 × 24 H	N.A.
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### Refresh Rate

60 Hz	60 Hz
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### Material Type

DAT, MPG, VOB, TS, AVI, MKV, MP4, MOV, 3GP, TS, FLV, WEBM, ASF, MP1, MP2, MP3, WMA, WAV, OGG, OGA, FLAC, ACC, M4A, XMF, MXMF, RTTTL, RTX, OTA, IMY, JPG, JPEG, BMP, GIF, PNG	Supports DAT, MPG, VOB, TS, AVI, MKV, MP4, MOV, 3GP, TS, FLV, WEBM, ASF, MP1, MP2, MP3, WMA, WAV, OGG, OGA, FLAC, ACC, M4A, XMF, MXMF, RTTTL, RTX, OTA, IMY, JPG, JPEG, BMP, GIF, PNG
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### Power Supply

100 to 240 VAC, 50/60 Hz	100 to 240VAC, 50/60 Hz
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### Power Consumption

≤ 150W	≤ 150 W
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### Standby Consumption

<0.5W	<0.5W
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### Working Temperature

0 °C to 40 °C (32 °F to 104 °F)	0 °C to 40 °C (32 °F to 104 °F)
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Working Humidity	10%~80% RH	0% to 90%
Product Dimensions (W × H × D)	Without base: 585.14 mm × 1705.79 mm × 55 mm (23.05" × 67.21" × 2.17") With base: 585.14 mm × 1767.29 mm × 450 mm (23.05" × 69.63" × 17.73").	1962.7 (H) × 738 (V) × 450 (D) mm (77.27" × 29.06" × 17.72" )
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Net Weight	48.46 kg (106.84 lb.)	66.190 kg (145.92 lb.)
Gross Weight	63.46 kg (139.91 lb.)	81.190 kg (178.99 lb.)
Packing List	Screen, Base, Key, Screw Kit, Installation Manual	1 × Screen, 1 × Base, 1 × Key, 1 × Screw Kit, 1 × Installation Manual
Video & Audio Input	AUDIO IN × 1, HDMI IN × 2, VGA IN × 1	AUDIO IN × 1, HDMI IN × 2, VGA IN × 1
Video & Audio Output	AUDIO OUT × 1	AUDIO OUT × 1
Network Interface	LAN × 1, Wi-Fi	1 x LAN, Wi-Fi, BT 4.2
Data Transmission Interface	USB 2.0 × 2, BT 4.2 × 1, TF card x1	2 x USB, 1 x TF Card
Loudspeaker	2 × built-in speaker, 8 Ω 5 W	2 × built-in speaker, 8 Ω 5 W
Storage Temperature	10% to 80%	N.A.
Storage Humidity	5% to 90% RH	N.A.